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Volunteer in Palestine! Internship Opportunity at the Visit Palestine Center, Bethlehem Palestine

Volunteer at the *Palestine My Homeland Project* in Bethlehem at Visit Palestine Center (VisitPalestine.ps). Be a part of a team that is passionate about promoting Palestine among the Palestinian Diaspora. Spend up to three months in Palestine, travel the country, have a chance to meet your extended family and share your experience with others!

Background:

The newly launched Palestine My Homeland Project is managed and owned by VisitPalestine.ps. It aims to develop and strengthen the bond between Palestinian Diaspora and their homeland in Palestine through increased tourism, business linkages and other socio-economic development activities. The main objectives of the projects are:

- Establishment of partnerships to mobilize, engage and motivate Palestinian Diaspora to take an active role in Palestine's economic, social and cultural revitalization and state building.
- Increase in number of Diaspora visitors to Palestine
- Increase and engage the Diaspora on multiple socio-cultural, economic and business linkages
- Create a sustainable model for developing Diaspora Tourism through strategic partnerships and alliances with specialized entities (ie Visit Palestine and selected participating tour operators)
- Targeting 4 areas: United States, South America, United Kingdom, and Germany

Volunteer's Profile:

- Person of a Palestinian descent from Germany, United Kingdom, United States or South America
- Fluent in English (written and spoken)
- Experience in social media marketing and networking
- Undergraduate student or having a Bachelors degree
- Able to describe her/his experience (written form, photography, video)
- Social and curious person eager to learn
- Able to travel and spend 10-12 weeks in Palestine

Other credentials:

- Experience with various social media channels
- Having a personal blog / vlog
- Active with an organization/s related to Palestine in their home country

Volunteer's Tasks:

Alternative Business Solutions Visit Palestine Center Bethlehem, Palestine





- Promotion of Palestine as a destination among Palestinian Diaspora, e.g. activate and maintain social media channels targeting Diaspora audiences in the respective markets.
- Documenting her/his time in Palestine as a sharable content (stories, videos, photos)
- Identifying key players and partners from their country
- Provide translation support to Diaspora Unit and liaise with Diaspora Organizations establishing links and cooperation to support the Palestine My Homeland Project.

We Guarantee:

- Accommodation in an apartment or at a host family in Bethlehem
- Stipend for meals and transportation
- Work Location will be at the Visit Palestine Center in Bethlehem
- Travel expenses related to the project tasks

We Don't Guarantee:

- Travel Expenses to Palestine and Back to the country of origin
- Travel Insurance

Interested applicants please complete the enclosed form and send to: <u>info@visitpalestine.ps</u> with subject line: Palestine My Homeland Project.